

# TechnoMaster

## Off-Page SEO

Duration: 30 Hrs (Changeable) | Fees: Individual / Batch

### TRAINING BY INDUSTRY EXPERTS

Since 2007, Nestsoft TechnoMaster has been providing training and internships in IT technologies, both online and offline. We have given internships, training, and seminars to more than 25,000 students and achieved more success stories. **We offer 100% placement support through JobsNEAR.in**

#### ALL IT Courses

- Python Full Courses
- Digital Marketing
- Php/MySQL
- Laravel
- Asp.net MVC
- Flutter
- Android, Java, IOS
- Wordpress
- Software Testing
- Web Design
- Angular JS
- React JS
- CCNA, MCSA
- AWS, GCP, Azure
- ODOO, Fortinet
- Ethical Hacking



Syllabus Contd..

**JobsNEAR.in**

**NESTSOFT** Infopark

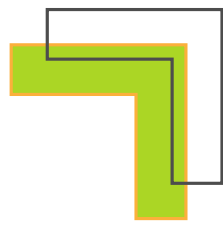
+91 9895490866

www.technomaster.in



# TechnoMaster

## Syllabus

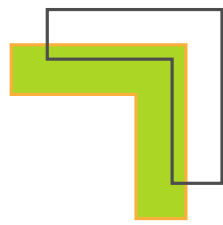


- \* OFF Page SEO (Link Building Techniques)
- \* Introduction - Off Page SEO
- \* Why we need Off Page SEO?
- \* How to do Off Page SEO Successfully?
- \* Off Page SEO - Factors
- \* Best Off Page SEO Strategies
- \* Different Type of Links
- \* Link Placing
- \* Authority (DA & PA)
- \* Content Marketing
- \* Link Building in Social Media (Facebook, Instagram, Twitter etc)
- \* Influencer Marketing
- \* Guest Posting / Reviews
- \* Google My Business (GMP) Local SEO
- \* What is Branding
- \* On Page SEO v/s OFF Page SEO
- \* Article Submission
- \* Forum Submission
- \* Quora Posting
- \* Social Bookmarking
- \* Link Building on Tumblr
- \* Link Building on Pinterest
- \* Reddit Link Building Techniques



# TechnoMaster

## Syllabus



- \* CrunchBase Link Building Techniques
- \* Youtube Video Marketing
- \* Online Press Release
- \* Directory Submission
- \* Classified Listings
- \* Search Engine Submission
- \* Pinging
- \* Blogging on Blogger.com, Wordpress.com etc
- \* Off Page SEO Tools
- \* Social Media Analytics